



# 11<sup>th</sup> Asia Pacific Congenital & Structural Heart Intervention Symposium (APCASH 2021)

## Sponsorship & Exhibition Prospectus



**4 July 2021 (Sun)**

Organized by Hong Kong Society of Congenital & Structural Heart Disease



# Useful Information

## **CONFERENCE DATES**

4 July 2021

## **CONFERENCE WEBSITE**

[www.hongkongcash.org](http://www.hongkongcash.org)

## **VENUE**

-Virtual Platform

-Sheraton Hong Kong Hotel & Towers

Tel: (852) 2566 2889

Email: [apcash@llink.com.hk](mailto:apcash@llink.com.hk)

Website:

<https://www.marriott.com/hotels/travel/hkgsi-sheraton-hong-kong-hotel-and-towers/>

## **ENQUIRY**

To discuss or design a package that best suits your marketing needs, please contact:

Ms. Charlie Yau / Ms. Lilian Wong

Conference Secretariat

c/o LLink Limited

Room 2302, 23/F, Kwai Hung Holdings Centre,

89 King's Road, North Point, Hong Kong

Tel: (852) 2566 2889

Email: [apcash@llink.com.hk](mailto:apcash@llink.com.hk)

## **TERMS OF PAYMENT**

**All request on a first-come, first-served basis according to availability.**

Full Payment – On or before 30 June 2021

Payment can be made by bank transfer or local hk cheque. Please include all bank charges and intermediate bank commissions in your payment.

## **EXHIBITOR'S MOVE IN / OUT SCHEDULE**

Final schedule will be specified in the Exhibitor's Technical Manual distributed by early June 2021.

## **CANCELLATION POLICY**

In the event of cancellation of sponsorship and/or exhibition booth(s), please note that unless that particular area of sponsorship or exhibition is sold, the committee reserves the right to retain all monies received. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth(s) will be cancelled. Any booth or sponsorship package cancelled after 1 March 2021 will not be refunded thus 100% forfeited.

## **EXHIBITOR BAGES**

Normally 3 exhibitor badges will be given to exhibitors, while additional badges will be given to premium sponsors.

## **LIABILITY**

The Exhibitor agrees that neither HKCASH, APCASH, nor the organizing committee, shall be held liable for any damage loss, harm or injury to the person or property of the exhibitor or any of its officers, directors, agents or employees, resulting theft, accident or any other cause. Exhibitors and participants are advised to make their own arrangement for personal insurance.

## **DISCLAIMER**

The Local Organizing Committee of APCASH 2021 reserves the right to change the program, speakers and/or venue without prior notice.

# Sponsorship Package

**Key sponsorship status and priority on selection of benefits mentioned below will be offered to companies according to their total committed sponsorship amount to APCASH 2021.**

## **Cullinan Sponsor**

**HK\$600,000 / US\$77,450**

### **Benefits for the sponsor include:**

- ✓ Cullinan sponsor status
- ✓ Priority on an exhibition space allocation\* (\*Subject to final confirmation)
- ✓ E-exhibition with your company information
- ✓ Acknowledgement / Product slide show during the conference
- ✓ Priority to select Saturday or Sunday for Conference luncheon in main session room
- ✓ Prominent banner signage at the Conference venue
- ✓ Two (2) full pages 4-color advertisement in the program book / e-program book
- ✓ 30 complimentary registrations for the 1-day Conference

## **Diamond Sponsor**

**HK\$500,000 / US\$64,550**

### **Benefits for the sponsor include:**

- ✓ Diamond sponsor status
- ✓ Priority on an exhibition space allocation\* (\*Subject to final confirmation)
- ✓ E-exhibition with your company information
- ✓ Acknowledgement / Product slide show during the conference
- ✓ Priority to select Saturday or Sunday for Conference luncheon in main session room
- ✓ Prominent banner signage at the Conference venue
- ✓ Two (2) full pages 4-color advertisement in the program book / e-program book
- ✓ One (1) conference bag insert (size to be specified) into each delegate conference bag
- ✓ 25 complimentary registrations for the 1-day Conference

## **Platinum Sponsor**

**HK\$420,000 / US\$54,200**

### **Benefits for the sponsor include:**

- ✓ Platinum Sponsor status
- ✓ Priority on an exhibition space allocation\* (\*Subject to final confirmation)
- ✓ E-exhibition with your company information
- ✓ Acknowledgement / Product slide show during the conference
- ✓ Priority to select time slot and topic for one sponsored session
- ✓ Prominent banner signage at the Conference venue
- ✓ One (1) full page 4-color advertisement in the program book / e-program book
- ✓ 20 complimentary registrations for the 1-day Conference

## Gold Sponsor

HK\$320,000 / US\$41,300

### Benefits for the sponsor include:

- ✓ Gold Sponsor status
- ✓ Priority on an exhibition space allocation\* (\*Subject to final confirmation)
- ✓ E-exhibition with your company information
- ✓ Acknowledgement / Product slide show during the conference
- ✓ One (1) full page 4-color advertisement in the program book / e-program book
- ✓ 15 complimentary registrations for the 1-day Conference

## Silver Sponsor

HK\$260,000 / US\$33,600

### Benefits for the sponsor include:

- ✓ Silver Sponsor status
- ✓ Priority on an exhibition space allocation\* (\*Subject to final confirmation)
- ✓ E-exhibition with your company information
- ✓ Acknowledgement / Product slide show during the conference
- ✓ One (1) full page 4-color advertisement in the program book / e-program book
- ✓ 10 complimentary registrations for the 1-day Conference

### Acknowledgement for Entitlement Sponsors

- ✓ Logo and acknowledgement of sponsor at the Conference venue
- ✓ Acknowledgement of sponsor in the program book / e-program book
- ✓ Logo and acknowledgement on Conference website under key sponsors selection with link to own website.

## Lecture Sponsor

HK\$120,000 / US\$15,500

**A 15-minute keynote lecture to be delivered by a renowned speaker. Travelling cost and honorarium (if any) for speaker(s) is excluded from the package.**

Benefits for the sponsor include:

- ✓ Lecture named under sponsor's name
- ✓ One (1) exhibition booth at the Conference venue\* (\*Subject to final confirmation)
- ✓ E-exhibition with your company information
- ✓ Acknowledgement / Product slide show during the conference
- ✓ One (1) full page 4-color advertisement in the program book / e-program book
- ✓ 5 complimentary registrations for the 1-day Conference

Acknowledgement:

- ✓ Acknowledgement of sponsor at the Conference venue and in the Final Program Book / e-program book
- ✓ Logo and acknowledgement on Conference website under key sponsors selection with link to own website

# Exhibition Booth Display

Located on a single level, the exhibition will be fully integrated into the Conference Program with coffee breaks and luncheon served throughout the Conference.

<b>Standard Booth</b>	<b>HK\$60,000 / US\$ 7,800</b>
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Benefits for the sponsor include:

- ✓ One (1) exhibition booth at the Conference venue\* (\*Subject to final confirmation)
- ✓ E-exhibition with your company information
- ✓ Acknowledgement / Product slide show during the conference

Acknowledgement:

- ✓ Acknowledgement of sponsor at the Conference venue and in the program book / e-program book
- ✓ Logo and acknowledgement on Conference website under key sponsors selection with link to own website

## Notes:

The allocation of booth display to companies will be on a first-come first-served basis. Final decision in display arrangement and booth allocation is subject to the approval of the Organizing Committee.

Display area will be provided with electricity supply, lighting, one (1) information desk and two (2) chairs.

## In Kind Sponsorship & Advertisement

IN KIND SPONSORSHIP	PRICE (HKD/ USD)	No. of Advertisement	No. of Complimentary registration
Coffee Break (per break)	HK\$50,000 / US\$6,500	One (1)	Four (4)
Conference Briefcases	HK\$20,000 /US\$2,600 <i>Production cost is excluded</i>	-	Four (4)
Conference Neck strap	HK\$10,000 /US\$1,300 <i>Production cost is excluded</i>	-	Four (4)
Advertisement (Run of page)	HK\$20,000 /US\$ 2,600	One (1)	-

### Notes:

For all in-kind sponsorship, acknowledgement would be:

- ✓ Acknowledgement of sponsor at the Conference venue and in the Final Program Book / e-program book
- ✓ Logo and acknowledgement on Conference website under key sponsors selection with link to own website

Print advertisement: Advertisers are responsible for design. Artworks must be pre-approved by the organizing committee. Final artwork to be submitted by 1 June 2021.

Adv. Specification: Size to be advised. Supplied as print-ready 300 dpi PDF or EPS. JPGs are not acceptable.

# Payment

## Payment Schedule:

- Full payment is on or before 30 June 2021. Payment is accepted in HK dollar only.

## Payment Methods:

### A. Bank Telegraphic Transfer (T/T)

Hong Kong Society of Congenital & Structural Heart Disease	
Account Name:	Hong Kong Society of Congenital & Structural Heart Disease Limited
Account No:	003-447-0-076477-4
Bank Name:	Standard Chartered Bank
Bank Address:	P.O. Box 68383 Kowloon East Post Office
Swift Code:	SCBLHKHHXXX

**Important Note:** A clear indication of name and purpose of the remitters is required when you are filling in the message box of the Application Form for the T/T. **Example: Company or Delegate Name / APCASH 2021.**

### B. Bank Draft / Local Cheque

Please make a bank draft or cheque payable to “**Hong Kong Society of Congenital & Structural Heart Disease Limited**” and mail to the Conference Secretariat:

#### **APCASH 2021 - Conference Secretariat**

c/o LLink Limited

Room 2302, 23/F, Kwai Hung Holdings Centre, 89 King's Road, North Point, Hong Kong

Tel: (852) 2566 2889

Fax: (852) 2570 4773

Email: [apcash@llink.com.hk](mailto:apcash@llink.com.hk)

Website: [www.hongkongcash.org](http://www.hongkongcash.org)